Market Analysis on Neonatology, Pediatrics and Pediatric Nursing

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- **MARKET ANALYSIS**
  - 11 million children deaths every year are attributable to six causes: diarrhoea, malaria, neonatal infection, pneumonia, preterm delivery, or lack of oxygen at birth. Some of the deaths occur from illnesses like measles, malaria or tetanus. Others result indirectly from marginalization, conflict and HIV/AIDS. Global burden of Pediatric mortality is increasing drastically every year. WHO estimates that 8.8 million deaths occur annually among infant and children < 5 years of age? 3.8 million In the first 30 days of life 36% of neonatal deaths due to infectious diseases. Nearly 9 million children under five die every year. Reflecting this imperative, we believe that professionally-oriented education in to cure Pediatric diseases is essential in the training of clinicians and clinical academics who will provide the future leadership in this key area for global health.
  - Toronto is the leading tourism destination in Canada, attracting more than 25 million Canadian, American and international visitors annually (Tourism Toronto, 2012). In 2012, the Toronto region welcomed 9.9 million overnight visitors. Visitors to Toronto spend about $5.1 billion in direct expenditures during their visits. Visitors to the Toronto region support more than 329,000 people who work in tourism and hospitality. Based on 2013 estimates, Toronto welcomed 13.69 million overnight visitors. 1.42 million visitors arrived from overseas markets (all countries other than Canada and the U.S.) with a further 2.18 million Americans staying overnight – a 1.7 per cent increase over 2012 and a 9.7 per cent increase over 2010 (Tourism Toronto, 2013). The U.K. remains Toronto's largest overseas visitor market with 201,000 arrivals in 2013.

- The global market for Pediatric Health Care services was worth $56.9 billion in 2008 and had a forecast to increase up to $79.3 billion in 2013 at a CAGR of 6.8%. Then, in 2010 the global Pediatric Health Care market has grown at a CAGR of 7.2% from $65.8 billion to $81 billion by 2013 and $83.6 billion by 2014. The global pediatric market is expected to reach nearly $100.7 billion by 2019. Again the global pediatric ultrasound market is accounted for $275.30 million in 2016 and by 2023, it is expected to reach up to $420.71. The overall pediatric vaccine market is set to end up noticeably worth more than $40 billion USD by the year 2022, with 500 million newborn children to be vaccinated by 2022.
  - To create opportunity for creative people and the companies they work with to develop their careers, to bring together people from a wide area to meet and share ideas. To become familiar with the Pediatric Infectious Diseases related tools available today, their cost, how they are used at other institutions and how they can be put to use in your research or project. Hear from self-taught experts in Pediatric Infectious Diseases as they share their successes and failures.